The SACNAS National Conference
Motivates, inspires and engages participants to achieve their highest goals in pursuing education and careers in STEM fields.

Programming is tailored for Undergrads and grad students, postdocs and professionals at each transition stage of their career as they move toward positions of science leadership.

Showcase your institution, agency, or organization at the 2014 SACNAS National Conference.

One of the largest national gatherings of underrepresented minority student and scientists in STEM, SACNAS prides itself in creating a unique event in which you can:

- Participate in scientific symposia
- Strengthen personal networks
- Attend professional development sessions
- Be inspired by world-renowned keynote speakers

All while recruiting the finest minority science students & professionals.

Sponsorship & Advertising Opportunities
Take your participation to the next level and get more exposure among conference attendees. SACNAS offers many sponsorship and advertising packages to fit your needs and maximize your return on investment (ROI).

For information on sponsorship opportunities, please contact Dawn Contreras at contreras@sacnas.org

October 16 – 18, 2014 • Los Angeles, California
Los Angeles Convention Center
2013 SACNAS National Conference by the Numbers

Scientific and Professional Development Programming
99 breakout sessions, including professional development sessions tailored specifically by level for undergraduates, graduate students, postdocs, and professionals; scientific symposia; and leadership development sessions.

Exhibit Hall
Over 600 representatives from 345 of the nation’s leading universities, institutes, laboratories, government agencies, minority programs, professional societies, corporations, and nonprofit organizations.

Travel Scholarships
SACNAS provides travel and lodging for students and postdocs to attend the conference.
1,362 travel scholarship applications
938 travel scholarships awarded

Student/Postdoc Research Presentations
1,383 student/postdoc abstracts submitted
871 undergraduate & graduate student presentations
108 student presentation judges
160 student presentation awards

Attendees
Overall attendees: 3,453

Attendees by ethnicity:
- Multiracial/Other/Unknown: 35%
- Hispanic/Latino: 35%
- Caucasian: 12%
- African American: 8%
- Asian American: 4%
- American Indian/Indigenous: 5%

Attendees by career stage:
- Undergraduates: 38%
- Post-Doc/Professionals: 33%
- Graduate Students: 14%
- Other: 15%

SACNAS National Conference, Attendees by Year*

*Key years represented

“After meeting pioneers, top researchers, fellow graduates, undergraduates just starting out, representatives, proud family members, hundreds of people it seems, one key thing stood out as I left the conference. It pounded in my heart as I got on the plane the next morning.

‘I belong here.
I belong in science.’”

— 2013 SACNAS attendee Jacqueline S. Wiltz, Field Research Assistant, University of New Mexico
2014 Exhibition Hall Details

- Join over 300 institutions, agencies, and organizations to provide opportunities for the next generation of minority scientists.
- Gain access to talented minority scientists who are seeking leadership opportunities in the STEM fields.
- Attract and influence attendees at every stage of their career, from students to post docs.
- Interact with our attendees and your colleagues about graduate programs, research internships, and other resources.

Discover What’s New to the Exhibit Hall for 2014

- Access to Student Travel Scholarship Awardee list prior to the conference.
- Lead Retrieval Unit included in booth cost to help exhibitors collect information and follow up with attendees.
- One-time use of 2014 Conference Attendee List.

Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>April 4</td>
<td>Group Hold Application Deadline (available for download at <a href="http://www.sacnas.org">www.sacnas.org</a>)</td>
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<tr>
<td>April 7 - 11</td>
<td>Exhibit Hall Registration opens for Group Booth Purchases</td>
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<tr>
<td>April 17</td>
<td>Exhibit Hall Registration opens to the Public</td>
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<tr>
<td>April 25</td>
<td>Deadline for Group Hold Reservations to Submit Individual Booth Registrations</td>
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<tr>
<td>August 8</td>
<td>Deadline for Booth Registrations to be included in printed conference program</td>
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<td>August 8</td>
<td>Conference Publications Advertising Deadline</td>
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<tr>
<td>Sept 18</td>
<td>Exhibit Hall Registration Deadline and Exhibit Booth Cancellation Deadline (full refund minus processing fee)</td>
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2014 Exhibition Fees

- **Corporate/Industry Booth $2,600**
  Premium space in the corporate/industry area located toward the front of the hall. Benefits include two waived exhibitor registrations, tabletop exhibit at the postdoc and Graduate Student Career Fair, and booth amenities.

- **Premium Booth $1,850**
  Greatest visibility, strategically located in high-traffic areas (corners, main walkways, main entrance, or areas of special interest).

- **Choice Booth $1,450**
  Excellent visibility at an affordable price, located throughout the hall.

**WHAT’S INCLUDED?**

- Draped (10’ x 10’) exhibit space with 8’ high back drape and 3’ high side drapes in show colors
- One 2’ x 6’ skirted table and 2 chairs
- One registration for the conference (covers the program and access to all sessions, scheduled meals and refreshment functions); additional conference registrations may be purchased
- Lead Retrieval Unit
- Access to Student Travel Scholarship Awardee list prior to the conference
- One-time use of the 2014 attendee list
- Inclusion in the 2014 Conference Program (if booth reservations are made before September 18, 2014)
- General booth security (see Show Policies & Regulations)
- Access to exhibitor lounge
- One wastebasket
- One booth identification sign
**EXHIBIT BOOTH RESERVATIONS**

**General Guidelines**
- Booths are available on a first come, first served basis. Space is limited and the halls fill up quickly. SACNAS suggests to reserve space early to ensure participation and best locations.
- Institutions that wish to purchase four or more booths may submit an “Intent to Group in the Exhibit Hall” form by April 4, 2014 to be eligible for early booth registration.
- Payment methods for Exhibit Booth reservations include credit cards, purchase order, and direct billing (for payment by check). Invoices are due within 30 days or by Booth Reservation Deadline (September 18), whichever comes first.
- Make checks payable to SACNAS. Mail checks to SACNAS, Attn: Tavia Danch, P.O Box 8526 Santa Cruz, CA 95061

**How do I reserve a booth?**
1) Complete and submit the Exhibit Booth Reservation Contract at SACNAS.org. When you submit the contract, you are required to accept the Show Policies & Regulations and you have the option to submit payment or request an invoice.
2) Payments are required within 30 days of submitting the completed Exhibit Booth Reservation Contract.

**Cancellation Policy**
Cancellation requests must be received by SACNAS by the Booth Reservation Deadline of September 18, 2014. Written notifications are accepted via email or fax. Cancellation request via voicemail are not accepted.
- Exhibit booth cancellations received by Booth Reservation Deadline of September 18, will receive a refund of the paid fees minus a $500 processing fee.
- Cancellations received after the Cancellation Deadline of September 18, 2014, will not be issued a refund. Any unpaid conference fees are due and payable to SACNAS.
- Send Exhibit Booth cancellations via email (exhibits@sacnas.org) or fax: 831-459-0194.

**Group Holds/Reservations**
SACNAS welcomes organizations/institutions/departments interested in a grouping within the exhibit hall. Booth “grouping” consists of four or more booths. Grouping allows institutions, organizations, or departments to reserve booths next to one another in order to increase their visibility and their presence within the exhibit hall. Each booth within the group must have a “primary contact” who is responsible for completing the individual registration of the booth and the coordination of other logistics.

**Steps for Grouping in the Exhibit Hall:**
1. Complete “Intent to Group in the Exhibit Hall” form by April 4. Submit to Tavia Danch, Exhibits Program Manager at Tavia@sacnas.org or fax to (831) 459 - 0194.
2. April 7-11, organizations that submitted an “Intent to Group in the Exhibit Hall” form will be able to choose their group’s location. This will put a temporary hold on your chosen cluster through April 25, 2014.
3. Individual booth reservations MUST to be completed for each booth within the group reservation by April 25, 2014. If the reservation is not received, the temporary hold will be removed and the booths will be available to the public.
4. Payment can be provided separately for each booth within the cluster.
EXHIBITOR REGISTRATION & SERVICES

- All exhibitors must have a current SACNAS profile to register for the conference. Only attendees with exhibitor badges will be able to access the hall 30 minutes before and 15 minutes after the official exhibit hall hours.

- Each exhibit booth purchase comes with one complimentary exhibitor registration.

- Exhibitor registrations have full access to the conference including sessions, scheduled meals, and refreshment functions.

- All changes to registration information need to be submitted to SACNAS prior to the Booth Registration Deadline, September 18, 2014, or made onsite.

Access to the Exhibit Hall

All exhibitors must have an exhibitor badge. For safety reasons, the exhibit hall will be closed to all attendees during non-exhibit hours. Exhibitors will be allowed to enter the hall 30 minutes prior to the opening of the hall.

Lead Retrieval

To help exhibitors make the most out of their exhibit hall experience, SACNAS is offering a state of the art Lead Retrieval Unit through American Tradeshow Service as part of the 2014 exhibiting package. Lead retrieval is a means for capturing and following up with leads that are generated at the conference. Lead retrieval services provide exhibitors the ability to measure results against event objectives, and by doing so, justifying the investment in time, energy, and budget to exhibit at event.

Attendee List

The attendee list is exclusive to SACNAS exhibitors and sponsors. Exhibitors will receive an attendee list after the conference has closed at no cost. Only exhibitors who have paid their booth space in full are eligible to receive the attendee list; no-shows are not eligible to receive the list.

Shepard Exposition Services

SACNAS is pleased to work with our contracted decorator, Shepard Exposition Services, to meet your exhibiting needs. Complete information on booth furnishings, shipping, and other services will be available in the Exhibitor Service Kit. The link to the Exhibitor Service Kit will be emailed directly to exhibitors and will be available for download at SACNAS.org
 Highlight your presence in the exhibit hall and drive traffic to your booth by advertising in the 2014 SACNAS National Conference publication. The nearly 4,000 attendees receive the Conference Program—using them throughout the conference and upon returning to their home institutions to reference events, contacts, and opportunities. Thus, the conference program serves as valuable recruitment tools for promoting graduate programs, internship and fellowship opportunities, corporate and federal research positions, and faculty openings to a targeted audience.

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<th>Ad Options</th>
<th>Specifications</th>
<th>Rates</th>
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✓ 2014 SACNAS National Conference Publication Advertising Deadline: August 8, 2014

For more information, please contact:
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